



UK Employment Outlook

August 2011



Press Contact:

Annie Klein

0208 432 4686

SimplyHiredUK@schwartzcomm.com

UK Nationwide and Regional Outlook

HIGHLIGHTS

- This month our research revealed a 2.8% month-over-month increase in job vacancies across the UK. Despite a weak economy, UK employment continues to grow, albeit slowly," said Gautam Godhwani, CEO of SimplyHired.co.uk.
- Bradford, which saw last month's biggest drop in job vacancies, bounced back this month with an 11.6% increase. The launch of a new business park in the city is expected to help regenerate and boost enterprise, creating hundreds of new jobs. Nearby Huddersfield saw the largest increase in job creation for the month, up 14.9%, on the back of news that a new wind farm will be based in the region.
- Reading took the deepest dive this month with an -11.6% decrease in job vacancies following several months of double-digit growth.

Job Vacancies, Nationwide

2.8% **month-over-month**
(from June 2011)

Job Vacancies by Regional Area (ranked by Population)

Number of job vacancies listed on SimplyHired.co.uk in the top 50 regional areas

POPULATION RANK	REGIONAL AREA	JOB VACANCIES (month-over-month)
1	London (ENG)	4.0%
2	Birmingham (ENG)	3.3%
3	Glasgow (SCT)	-5.8%
4	Liverpool (ENG)	4.5%
5	Leeds (ENG)	4.9%
6	Sheffield (ENG)	6.8%
7	Edinburgh (SCT)	-2.7%
8	Bristol (ENG)	2.6%
9	Manchester (ENG)	0.5%
10	Leicester (ENG)	-0.9%
11	Coventry (ENG)	3.9%
12	Bradford (ENG)	11.6%
13	Cardiff (Wales)	-0.9%
14	Belfast (NIR)	12.1%
15	Newcastle upon Tyne (ENG)	-2.7%
16	Stoke-on-Trent (ENG)	9.3%
17	Wolverhampton (ENG)	-5.2%
18	Nottingham (ENG)	2.9%
19	Plymouth (ENG)	5.2%
20	Southampton (ENG)	4.4%
21	Reading (ENG)	-11.6%
22	Derby (ENG)	-0.5%
23	Aberdeen (SCT)	-0.3%
24	Dudley (ENG)	-2.9%
25	Northampton (ENG)	-0.5%

Continued on next page

Job vacancies by regional area continued from previous page

POPULATION RANK	REGIONAL AREA	JOB VACANCIES (month-over-month)
26	Portsmouth (ENG)	3.1%
27	Luton (ENG)	5.3%
28	Preston (ENG)	5.7%
29	Milton Keynes (ENG)	3.6%
30	Sunderland (ENG)	11.5%
31	Norwich (ENG)	3.2%
32	Walsall (ENG)	2.2%
33	Swansea (SCT)	-2.6%
34	Bournemouth (ENG)	-1.8%
35	Southend-on-Sea (ENG)	-0.7%
36	Swindon (ENG)	-1.5%
37	Dundee (SCT)	-1.2%
38	Huddersfield (ENG)	14.9%
39	Oxford (ENG)	4.9%
40	Blackpool (ENG)	-1.6%
41	Bolton (ENG)	5.7%
42	Ipswich (ENG)	1.1%
43	Telford (ENG)	12.1%
44	York (ENG)	-2.6%
45	Peterborough (ENG)	3.8%
46	Stockport (ENG)	0.6%
47	Brighton (ENG)	6.3%
48	Slough (ENG)	2.4%
49	Gloucester (ENG)	-4.2%
50	Watford (ENG)	5.8%

About the UK Employment Outlook

The UK Employment Outlook is a monthly forecast and analysis of employment trends in the United Kingdom. These findings are based on monthly job seeker activity on SimplyHired.co.uk, which aggregates millions of listings from over 30,000 employment sites. Some findings may be projected from recent historical data. Data may not be representative of all industries, occupations and/or metro areas.

About Simply Hired

With over eight million job listings, Simply Hired (www.SimplyHired.co.uk) is the world's largest job search engine—25 times the size of the biggest job board. Servicing 16 million monthly users across 24 countries, the company powers jobs on over 10,000 network partner sites, including LinkedIn, CNNMoney, The Washington Post and Businessweek. Reaching passive as well as active candidates, the Simply Hired network delivers millions of targeted job applicants and boasts one of the lowest cost-per-hire rates in the industry. The company is based in Mountain View, California and is funded by Foundation Capital and IDG Ventures.

Contact Information

For questions, comments or more information related to this report, please contact:

Annie Klein

0208 432 4686

SimplyHiredUK@schwartzcomm.com

Simply Hired, Inc. grants permission to freely copy, publish and repurpose the data included in this report for media, education, research and the promotion of this work, provided that no changes or alterations are made to excerpts, and full attribution of authorship is made to "SimplyHired.co.uk" and linking to our homepage, <http://www.simplyhired.co.uk>. Any images directly from this report must be shown with the following copyright notice below the graphic: "© 2011 Simply Hired, Inc."