



# U.S. Employment Outlook

## October 2011



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# U.S. Employment Outlook

## October 2011

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## Executive Summary

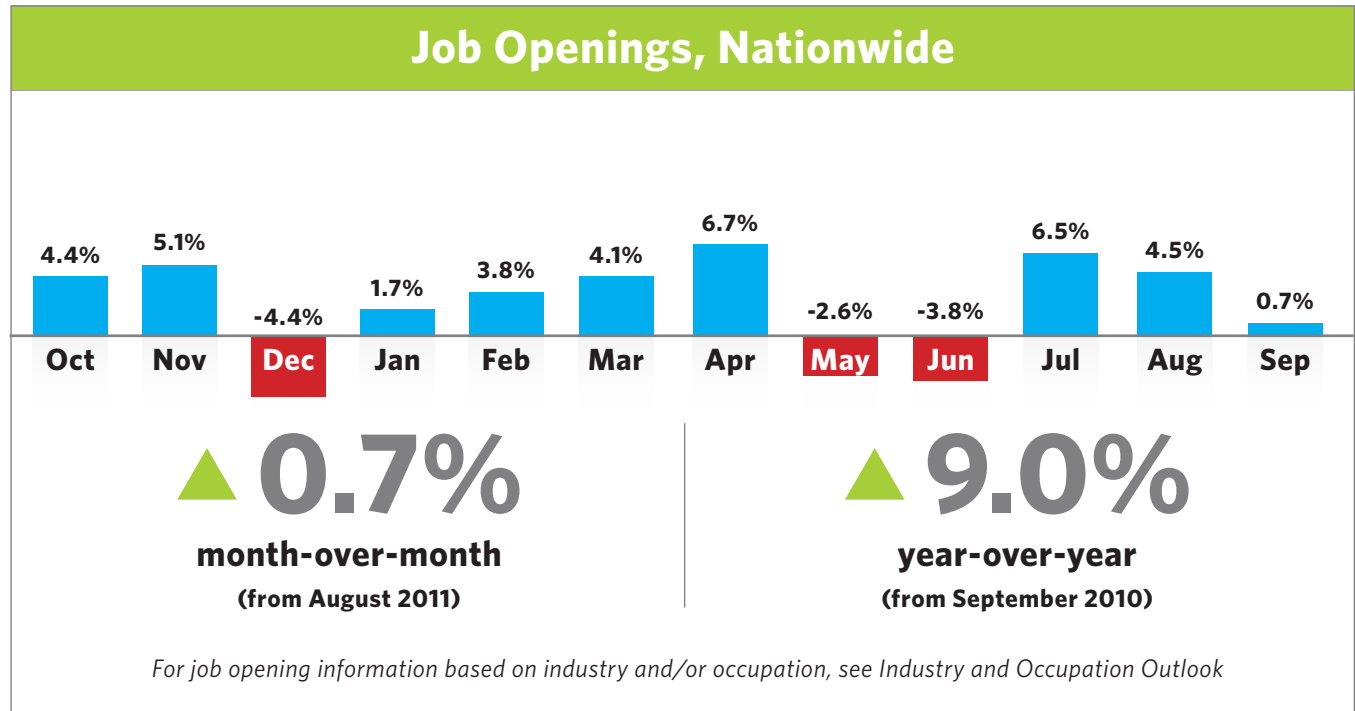
- **Nationwide hiring remains steady.** Nationwide job openings increased for the third consecutive month, up slightly by 0.7% month-over-month and 9.0% year-over-year. Openings were previously up 4.5% month-over-month and 16.5% year-over-year. "Hiring remained stable this month, with a slight month-over-month increase and steady year-over-year growth," said Gautam Godhwani, CEO of SimplyHired.com. "Continued job growth is expected through the end of the year, especially in the retail industry due to seasonal hiring."
- **Job growth in most major metros.** Thirty-two of 50 metros saw increased hiring this month compared to last, and 43 of 50 posted year-over-year increases. Washington, DC remained the least competitive metro area with a 1:1 job competition ratio, and Miami & Fort Lauderdale and Las Vegas both saw an 8:1 ratio, the highest posted. Most industries experience hiring increases.
- **Hiring decline for personal care workers and farmers.** Personal care and services workers posted a -11.9% decrease in job openings, and farmers, fishers and forestry workers also saw a decline of -12.8%. Ten of 22 occupational categories reported a decline in month-over-month job openings this month, compared to only 4 of 22 last month.

### Employment Impact: Seasonal Hiring

- **Seasonal hiring in retail begins.** The retail industry posted a 150.6% growth last month, and continued to see an increase this month, up 132.9%. Job openings for retail salespersons were up 88.8% this month, just shy of last month's 89.2% growth. Seasonal hiring will continue to play a role in retail employment throughout the holiday season.

# U.S. Job Market Snapshot

Nationwide trends based on job openings listed on SimplyHired.com



### Top Hiring Companies, Nationwide

RANK	COMPANY	JOB OPENINGS	M-o-M CHANGE	Y-o-Y CHANGE
1	U.S. Air Force	136,933	2.0%	—
2	Taco Bell	26,067	4.5%	43.1%
3	Staples	19,343	-1.1%	80.7%
4	Deloitte	18,082	16.1%	-9.7%
5	Army National Guard	16,818	-10.7%	—

*For top hiring companies in specific metropolitan areas, see Top Hiring Companies by Metro*

# Local Market Outlook

## HIGHLIGHTS

- First hiring declines since June.** Eighteen of 50 major metro areas posted decreases in job openings from last month, the first month-over-month decrease seen in two months. Harrisburg saw the biggest month-over-month decrease (-2.1%), and Los Angeles saw the biggest year-over-year decrease (-2.3%).
- Miami and Las Vegas still most competitive.** Despite becoming less competitive for job seekers, Miami & Fort Lauderdale remained the most competitive metro this month, tied with Las Vegas at 8:1.

## Job Openings by Metro

Number of job openings listed on SimplyHired.com in the top 50 metropolitan areas

POPULATION RANK	METROPOLITAN AREA	JOB OPENINGS (M-o-M)	JOB OPENINGS (Y-o-Y)
1	New York (NY)	-1.6%	-2.1%
2	Los Angeles (CA)	-1.3%	-2.3%
3	Chicago (IL)	0.4%	6.8%
4	Philadelphia (PA)	-0.8%	10.8%
5	Dallas & Fort Worth (TX)	0.4%	14.6%
6	San Francisco Bay Area (CA)	0.5%	-0.9%
7	Boston (MA)	-0.2%	6.2%
8	Atlanta (GA)	0.6%	12.7%
9	Washington, DC (DC)	1.3%	11.2%
10	Houston (TX)	2.1%	15.2%
11	Detroit (MI)	-0.8%	33.1%
12	Phoenix (AZ)	1.9%	5.8%
13	Seattle & Tacoma (WA)	1.0%	15.0%
14	Tampa & St. Petersburg (FL)	-1.4%	-0.1%
15	Minneapolis & St. Paul (MN)	3.1%	21.9%
16	Miami & Fort Lauderdale (FL)	1.9%	3.6%
17	Denver (CO)	-0.2%	7.5%

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Job Openings by Metro continued from previous page

POPULATION RANK	METROPOLITAN AREA	JOB OPENINGS (M-o-M)	JOB OPENINGS (Y-o-Y)
18	Cleveland & Akron (OH)	1.0%	32.6%
19	Orlando (FL)	-0.9%	5.5%
20	Sacramento (CA)	0.8%	8.7%
21	St. Louis (MO)	-0.9%	8.3%
22	Portland (OR)	1.1%	18.8%
23	Charlotte (NC)	1.6%	9.3%
24	Pittsburgh (PA)	0.2%	30.8%
25	Raleigh & Durham (NC)	2.4%	15.1%
26	Baltimore (MD)	-1.1%	12.9%
27	Indianapolis (IN)	0.9%	23.0%
28	San Diego (CA)	-0.7%	-1.0%
29	Nashville (TN)	3.4%	34.7%
30	Hartford & New Haven (CT)	-0.4%	3.7%
31	Kansas City (MO)	5.3%	17.2%
32	Salt Lake City (UT)	1.9%	28.7%
33	Cincinnati (OH)	-1.9%	22.6%
34	Columbus (OH)	0.0%	25.9%
35	Milwaukee (WI)	1.6%	4.8%
36	Greenville (SC)	2.7%	18.5%
37	San Antonio (TX)	1.7%	-1.9%
38	West Palm Beach (FL)	1.5%	14.5%
39	Harrisburg (PA)	-2.1%	29.9%
40	Birmingham (AL)	3.1%	18.4%
41	Grand Rapids (MI)	-1.9%	26.8%
42	Las Vegas (NV)	0.2%	6.6%
43	Norfolk & Newport News (VA)	2.6%	13.4%
44	Austin (TX)	-0.8%	-0.9%
45	Oklahoma City (OK)	5.1%	25.1%
46	Albuquerque & Santa Fe (NM)	4.3%	21.9%
47	Greensboro & Winston-Salem (NC)	1.1%	18.2%
48	Memphis (TN)	2.4%	20.7%
49	Jacksonville (FL)	-0.7%	4.8%
50	Louisville (KY)	-1.1%	43.9%

## Job Competition by Metro (ranked by Population)

Ratio of unemployed persons to job openings listed on SimplyHired.com in the top 50 metropolitan areas

POPULATION RANK	METROPOLITAN AREA	UNEMPLOYED PERSONS : JOB OPENINGS
1	New York (NY)	5 : 1
2	Los Angeles (CA)	6 : 1
3	Chicago (IL)	4 : 1
4	Philadelphia (PA)	3 : 1
5	Dallas & Fort Worth (TX)	3 : 1
6	San Francisco Bay Area (CA)	2 : 1
7	Boston (MA)	2 : 1
8	Atlanta (GA)	3 : 1
9	Washington, DC (DC)	1 : 1
10	Houston (TX)	3 : 1
11	Detroit (MI)	5 : 1
12	Phoenix (AZ)	4 : 1
13	Seattle & Tacoma (WA)	3 : 1
14	Tampa & St. Petersburg (FL)	4 : 1
15	Minneapolis & St. Paul (MN)	2 : 1
16	Miami & Fort Lauderdale (FL)	8 : 1
17	Denver (CO)	3 : 1
18	Cleveland & Akron (OH)	3 : 1
19	Orlando (FL)	5 : 1
20	Sacramento (CA)	6 : 1
21	St. Louis (MO)	4 : 1
22	Portland (OR)	3 : 1
23	Charlotte (NC)	3 : 1
24	Pittsburgh (PA)	2 : 1
25	Raleigh & Durham (NC)	3 : 1

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Job Competition by Metro continued from previous page

POPULATION RANK	METROPOLITAN AREA	UNEMPLOYED PERSONS : JOB OPENINGS
26	Baltimore (MD)	2 : 1
27	Indianapolis (IN)	3 : 1
28	San Diego (CA)	4 : 1
29	Nashville (TN)	3 : 1
30	Hartford & New Haven (CT)	3 : 1
31	Kansas City (MO)	3 : 1
32	Salt Lake City (UT)	3 : 1
33	Cincinnati (OH)	3 : 1
34	Columbus (OH)	2 : 1
35	Milwaukee (WI)	2 : 1
36	Greenville (SC)	4 : 1
37	San Antonio (TX)	3 : 1
38	West Palm Beach (FL)	2 : 1
39	Harrisburg (PA)	3 : 1
40	Birmingham (AL)	4 : 1
41	Grand Rapids (MI)	4 : 1
42	Las Vegas (NV)	8 : 1
43	Norfolk & Newport News (VA)	3 : 1
44	Austin (TX)	2 : 1
45	Oklahoma City (OK)	2 : 1
46	Albuquerque & Santa Fe (NM)	2 : 1
47	Greensboro & Winston-Salem (NC)	4 : 1
48	Memphis (TN)	4 : 1
49	Jacksonville (FL)	4 : 1
50	Louisville (KY)	3 : 1

Based on most recently available data from the Bureau of Labor Statistics and SimplyHired.com

## Job Competition by Metro (ranked by Unemployment Ratio)

Ratio of unemployed persons to job openings listed on SimplyHired.com in the top 50 metropolitan areas

RANKING	CHANGE	METROPOLITAN AREA	UNEMPLOYED PERSONS : JOB OPENINGS
1		Miami & Fort Lauderdale (FL)	8 : 1
2		Las Vegas (NV)	8 : 1
3		Sacramento (CA)	6 : 1
4		Los Angeles (CA)	6 : 1
5		Detroit (MI)	5 : 1
6		Orlando (FL)	5 : 1
7		New York (NY)	5 : 1
8	▲ 2	Greensboro & Winston-Salem (NC)	4 : 1
9	▲ 3	Tampa & St. Petersburg (FL)	4 : 1
10	▲ 1	San Diego (CA)	4 : 1
11	▼ 3	Greenville (SC)	4 : 1
12	▼ 3	Grand Rapids (MI)	4 : 1
13	▲ 3	Jacksonville (FL)	4 : 1
14		Chicago (IL)	4 : 1
15	▲ 3	St. Louis (MO)	4 : 1
16	▲ 1	Memphis (TN)	4 : 1
17	▼ 4	Birmingham (AL)	4 : 1
18	▼ 3	Phoenix (AZ)	4 : 1
19	▲ 3	Philadelphia (PA)	3 : 1
20	▼ 1	Cincinnati (OH)	3 : 1
21	▼ 1	Atlanta (GA)	3 : 1
22	▲ 1	Portland (OR)	3 : 1
23	▼ 2	Houston (TX)	3 : 1
24	▲ 3	Charlotte (NC)	3 : 1
25	▲ 1	San Antonio (TX)	3 : 1

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Job Competition by Metro continued from previous page

RANKING	CHANGE	METROPOLITAN AREA	UNEMPLOYED PERSONS : JOB OPENINGS
26	▼ 1	Cleveland & Akron (OH)	3 : 1
27	▲ 1	Kansas City (MO)	3 : 1
28	▼ 4	Louisville (KY)	3 : 1
29	▲ 3	Harrisburg (PA)	3 : 1
30	▲ 1	Indianapolis (IN)	3 : 1
31	▼ 2	Hartford & New Haven (CT)	3 : 1
32	▲ 1	Raleigh & Durham (NC)	3 : 1
33	▲ 1	Salt Lake City (UT)	3 : 1
34	▼ 4	Nashville (TN)	3 : 1
35	▲ 4	Norfolk & Newport News (VA)	3 : 1
36	▲ 1	Seattle & Tacoma (WA)	3 : 1
37	▼ 1	Dallas & Fort Worth (TX)	3 : 1
38	▼ 3	Denver (CO)	3 : 1
39	▼ 1	Columbus (OH)	2 : 1
40		San Francisco Bay Area (CA)	2 : 1
41	▲ 4	Pittsburgh (PA)	2 : 1
42	▼ 1	Austin (TX)	2 : 1
43	▼ 1	Milwaukee (WI)	2 : 1
44		Minneapolis & St. Paul (MN)	2 : 1
45	▼ 2	Albuquerque & Santa Fe (NM)	2 : 1
46	▲ 1	Baltimore (MD)	2 : 1
47	▼ 1	Boston (MA)	2 : 1
48	▲ 1	West Palm Beach (FL)	2 : 1
49	▼ 1	Oklahoma City (OK)	2 : 1
50		Washington, DC (DC)	1 : 1

Based on most recently available data from the Bureau of Labor Statistics and SimplyHired.com

# Industry and Occupation Outlook

## HIGHLIGHTS

- Most industries experience positive growth.** Fourteen of 18 industries had increases in job openings in September, up slightly from August. The industries posting decreases include: education (-5.9%), financial services (-2.2%), hospitality (-1.1%) and technology (-1.9%).
- Retail hiring remains positive.** Due to a ramping up in seasonal hiring, the retail industry saw positive growth, up 132.9% year-over-year. The occupation category for retail salesperson was also strong, up 88.8% month-over-month and 59.2% year-over-year.

## Job Openings by Industry

Number of job openings listed on SimplyHired.com in each major industry

INDUSTRY	JOB OPENINGS (M-o-M)	JOB OPENINGS (Y-o-Y)
Agriculture	14.7%	54.9%
Automotive	2.6%	36.1%
Construction	4.2%	22.1%
Education	-5.9%	-12.1%
Financial Services	-2.2%	15.3%
Government	6.0%	3.4%
Healthcare	0.6%	8.1%
Hospitality	-1.1%	-13.5%
Legal	1.5%	-5.3%
Manufacturing	4.3%	9.7%
Media	2.8%	2.4%
Military	9.7%	-36.9%
Non-Profit	4.4%	14.5%
Real Estate	7.4%	11.9%
Retail	0.7%	132.9%
Technology	-1.9%	-31.0%
Transportation	0.8%	65.3%
Travel	4.0%	16.6%

## Job Openings by Occupation Category

Number of job openings listed on SimplyHired.com in each major occupation category

OCCUPATION CATEGORY	JOB OPENINGS (M-o-M)	JOB OPENINGS (Y-o-Y)
Managers	-1.0%	-0.7%
Financial Specialists and Accountants	32.9%	29.6%
Computer Engineers and Programmers	-0.8%	5.2%
Engineers (excluding Computer)	0.0%	0.5%
Scientists, Social Scientists and Lab Techs	-0.7%	87.9%
Doctors, Nurses, Therapists and Health Techs	1.6%	13.9%
Social Workers, Counselors and Religious Workers	0.8%	-6.1%
Law Enforcement, Fire and Security	3.8%	-6.8%
Lawyers, Judges and Legal Support	-0.8%	-35.6%
Office and Administrative Workers	0.6%	-2.2%
Teachers, Librarians and Education Workers	13.5%	35.1%
Journalists and Media Workers	3.8%	-27.4%
Cooks, Servers and Food Workers	5.0%	0.0%
Personal Care and Services	-11.9%	24.8%
Retail Salespersons	88.8%	59.2%
Installation, Maintenance and Repair Workers	1.4%	9.3%
Building and Groundskeepers	-2.1%	5.5%
Farmers, Fishers and Forestry Workers	-12.8%	-3.1%
Manufacturing Workers	-0.6%	16.7%
Construction and Extraction Workers	-3.7%	-29.4%
Drivers, Pilots and Transportation Workers	-3.2%	47.7%
Military Personnel	38.7%	147.1%

# Top Hiring Companies by Metro

## HIGHLIGHTS

- **Hiring decreases after brief growth.** Forty-seven of 125 company locations saw declines in month-over-month hiring, compared to 27 in August, 42 in July and 73 in June. Decreases are expected to remain small or return to increases as seasonal hiring picks up in the coming months.
- **Taco Bell hiring in most metros.** The Taco Bell fast food chain topped the hiring charts in 18 of 25 major metro areas. Healthcare companies also posted hiring in all 25 metros, a consistent trend every month.

## Top Hiring Companies, 25 Major Metros

Top five companies with the most job openings listed on SimplyHired.com in 25 major metropolitan areas

**Note:** Parentheses after each company denote month-over-month change

### Atlanta, GA

1. **WellStar Health System** - 1,285 jobs (5.6%)
2. **Home Depot** - 1,087 jobs (-10.4%)
3. **Northside Hospital** - 828 jobs (42.4%)
4. **Taco Bell** - 749 jobs (5.9%)
5. **Emory University** - 665 jobs (3.8%)

### Boston, MA

1. **Massachusetts General Hospital** - 1,105 jobs (1.4%)
2. **Staples** - 1,071 jobs (0.6%)
3. **Genzyme** - 824 jobs (8.7%)
4. **Harvard University** - 796 jobs (-6.6%)
5. **Liberty Mutual** - 740 jobs (2.5%)

### Charlotte, NC

1. **Carolinas Healthcare System** - 889 jobs (61.4%)
2. **Novant Health** - 416 jobs (2.1%)
3. **Taco Bell** - 414 jobs (10.6%)
4. **Dick's Sporting Goods** - 256 jobs (1.2%)
5. **TIAA-CREF** - 253 jobs (-1.8%)

### Chicago, IL

1. **HCR ManorCare** - 846 jobs (-8.3%)
2. **Taco Bell** - 681 jobs (3.0%)
3. **Sears** - 613 jobs (6.3%)
4. **Advocate Health Care** - 611 jobs (1.6%)
5. **Staples** - 568 jobs (-0.4%)

### Cleveland, OH

1. **Taco Bell** - 545 jobs (3.2%)
2. **PNC Financial** - 315 jobs (-4.8%)
3. **HCR ManorCare** - 245 jobs (-5.4%)
4. **Kindred Healthcare** - 211 jobs (-3.5%)
5. **Staples** - 211 jobs (-0.6%)

### Dallas and Fort Worth, TX

1. **Texas Health Resources** - 1,415 jobs (12.6%)
2. **Baylor Health Care System** - 1,204 jobs (-1.7%)
3. **HCA Healthcare** - 1,181 jobs (3.4%)
4. **Taco Bell** - 842 jobs (5.7%)
5. **L-3 Communications** - 548 jobs (9.4%)

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### Denver, CO

1. **HealthONE** - 1,819 jobs (13.9%)
2. **HCA Healthcare** - 941 jobs (-4.7%)
3. **Vail Resorts** - 773 jobs (97.9%)
4. **Taco Bell** - 584 jobs (4.8%)
5. **Exempla Healthcare** - 570 jobs (6.2%)

### Detroit, MI

1. **General Motors** - 1,087 jobs (0.7%)
2. **Taco Bell** - 803 jobs (4.6%)
3. **St. John Providence Health System** - 639 jobs (11.0%)
4. **Chrysler** - 436 jobs (11.4%)
5. **HCR ManorCare** - 373 jobs (-20.2%)

### Houston, TX

1. **HCA Healthcare** - 1,110 jobs (23.2%)
2. **Taco Bell** - 766 jobs (5.6%)
3. **Hewlett-Packard** - 430 jobs (-4.9%)
4. **Baker Hughes** - 376 jobs (10.8%)
5. **Halliburton** - 348 jobs (2.1%)

### Los Angeles, CA

1. **Staples** - 1,361 jobs (0.0%)
2. **Taco Bell** - 1,246 jobs (4.9%)
3. **Providence Health & Services** - 786 jobs (-5.9%)
4. **UnitedHealth Group** - 720 jobs (-4.1%)
5. **PETCO** - 700 jobs (-10.0%)

### Miami and Fort Lauderdale, FL

1. **HCA Healthcare** - 737 jobs (-1.2%)
2. **Memorial Healthcare** - 609 jobs (6.4%)
3. **Miami Dade College** - 558 jobs (1.5%)
4. **Baptist Health South Florida** - 449 jobs (63.3%)
5. **Taco Bell** - 264 jobs (3.8%)

### Minneapolis and St. Paul, MN

1. **UnitedHealth Group** - 2,827 jobs (0.7%)
2. **Taco Bell** - 524 jobs (1.8%)
3. **Life Time Fitness** - 429 jobs (-11.8%)
4. **Allina Hospitals & Clinics** - 357 jobs (-4.7%)
5. **Dell** - 334 jobs (-4.2%)

### New York, NY

1. **Citi** - 2,218 jobs (-17.8%)
2. **Staples** - 2,054 jobs (-1.7%)
3. **Ernst & Young** - 1,074 jobs (3.2%)
4. **Macy's** - 1,040 jobs (33.2%)
5. **Barnabas Health** - 937 jobs (0.0%)

### Orlando, FL

1. **HCA Healthcare** - 605 jobs (6.3%)
2. **Adventist Health System** - 582 jobs (-5.9%)
3. **Taco Bell** - 513 jobs (4.5%)
4. **Florida Hospital** - 452 jobs (-14.4%)
5. **Lockheed Martin** - 308 jobs (17.5%)

### Philadelphia, PA

1. **Genesis HealthCare** - 981 jobs (10.0%)
2. **HCR ManorCare** - 831 jobs (-6.3%)
3. **Staples** - 823 jobs (-1.1%)
4. **Ryder** - 565 jobs (-1.6%)
5. **Siemens** - 561 jobs (6.4%)

### Phoenix, AZ

1. **Banner Health** - 2,421 jobs (16.9%)
2. **Taco Bell** - 874 jobs (6.2%)
3. **Honeywell International** - 593 jobs (13.8%)
4. **Scottsdale Healthcare Hospital** - 471 jobs (5.4%)
5. **Staples** - 435 jobs (-1.8%)

### Pittsburgh, PA

1. **PNC Financial Services** - 843 jobs (-5.4%)
2. **West Penn Allegheny Health Systems** - 458 jobs (6.3%)
3. **HCR ManorCare** - 276 jobs (-1.6%)
4. **University of Pittsburgh** - 268 jobs (-7.1%)
5. **Macy's** - 231 jobs (-6.4%)

### Portland, OR

1. **Providence Health & Services** - 718 jobs (0.4%)
2. **Oregon Health & Science University** - 444 jobs (-6.2%)
3. **Safeway** - 400 jobs (-8.2%)
4. **Taco Bell** - 365 jobs (5.8%)
5. **Southwest Washington Medical Center** - 234 jobs (-3.7%)

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### Raleigh & Durham, NC

1. **WakeMed Health and Hospitals** - 767 jobs (20.2%)
2. **Harris Teeter** - 277 jobs (3.4%)
3. **Taco Bell** - 245 jobs (4.8%)
4. **Duke University** - 220 jobs (0.0%)
5. **Lenovo** - 211 jobs (7.4%)

### Sacramento, CA

1. **Sutter Health** - 705 jobs (6.7%)
2. **Taco Bell** - 583 jobs (7.1%)
3. **Catholic Healthcare West** - 570 jobs (-8.3%)
4. **Staples** - 270 jobs (-1.3%)
5. **Home Depot** - 173 jobs (-2.4%)

### San Francisco Bay Area, CA

1. **eBay** - 2,079 jobs (3.4%)
2. **Apple** - 1,195 jobs (0.3%)
3. **Sutter Health** - 1,166 jobs (-8.2%)
4. **Google** - 851 jobs (-11.3%)
5. **Cisco Systems** - 717 jobs (20.7%)

### Seattle and Tacoma, WA

1. **Amazon** - 1,652 jobs (-1.2%)
2. **University of Washington** - 1,051 jobs (-10.0%)
3. **Providence Health & Services** - 1,009 jobs (3.6%)
4. **Virginia Mason Medical Center** - 858 jobs (13.9%)
5. **Group Health Cooperative** - 635 jobs (5.9%)

### St. Louis, MO

1. **BJC HealthCare** - 751 jobs (-4.4%)
2. **Taco Bell** - 403 jobs (0.9%)
3. **St. Anthony's Medical Center** - 377 jobs (-22.0%)
4. **Saint Louis University** - 294 jobs (1.2%)
5. **SSM Health Care** - 281 jobs (-15.6%)

### Tampa and St. Petersburg, FL

1. **HCA Healthcare** - 1,066 jobs (26.4%)
2. **BayCare Health System** - 585 jobs (24.8%)
3. **Taco Bell** - 344 jobs (4.2%)
4. **Staples** - 272 jobs (0.1%)
5. **UnitedHealth Group** - 247 jobs (16.8%)

### Washington, DC

1. **Lockheed Martin** - 2,913 jobs (13.4%)
2. **Inova Health System** - 1,612 jobs (-0.3%)
3. **CACI International** - 1,354 jobs (4.2%)
4. **ManTech International Cooperation** - 1,239 jobs (9.8%)
5. **BAE Systems** - 1,131 jobs (-6.9%)

**Note:** List only includes companies with 50 or more jobs available

## About the U.S. Employment Outlook

The U.S. Employment Outlook is a monthly analysis and forecast of employment trends in the United States. These findings are based on monthly job seeker activity on SimplyHired.com, which aggregates millions of listings from over 30,000 employment sites, and data obtained from the Bureau of Labor Statistics. Some findings may be projected from recent historical data. Data may not be representative of all industries, occupations and/or metro areas. “Metropolitan Areas” in this report are the 50 most populous in the U.S., as ranked by the Nielsen Company’s Designated Market Area (DMA) list. “Occupation Categories” are derived from the Department of Labor’s O\*NET database.

## About Simply Hired

With over eight million job listings, Simply Hired ([www.SimplyHired.com](http://www.SimplyHired.com)) is the world’s largest job search engine—25 times the size of the biggest job board. Servicing 17 million monthly users across 24 countries, the company powers jobs on over 10,000 network partner sites, including LinkedIn, CNNMoney, The Washington Post and Bloomberg Businessweek. Reaching passive as well as active candidates, the Simply Hired network delivers millions of targeted job applicants and boasts one of the lowest cost-per-hire rates in the industry. The company is based in Mountain View, California and is funded by Foundation Capital and IDG Ventures.

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