



U.S. Employment Outlook

December 2011



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U.S. Employment Outlook

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Executive Summary

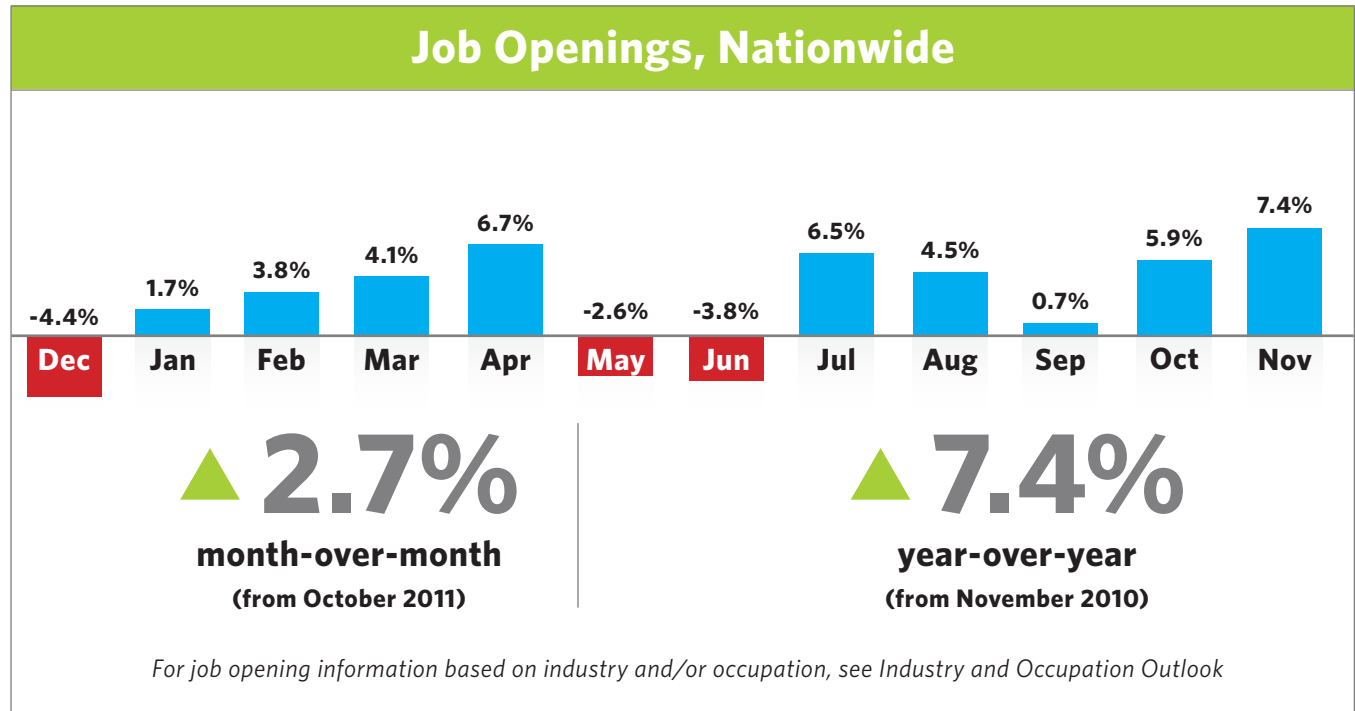
- **Nationwide hiring remains steady.** Nationwide job openings increased just slightly in November, up 2.7% month-over-month and 7.4% year-over-year. The increase is a continuation of modest but steady job growth dating back five months to July. “Year-end is typically a slow time for hiring,” said Gautam Godhwani, CEO of SimplyHired.com. “November’s slight job growth means that seasonal hiring is offsetting at least some of the temporary stagnation in full-time hiring.”
- **Nationwide job competition decreases.** The nation’s job competition ratio decreased in November, dropping from 4:1 to 3:1 job openings per unemployed person. This improved situation is likely a combined result of a slight decrease in unemployment and a slight increase in job openings due to seasonal hiring.
- **Most industries and occupations remain steady.** Fifteen of 18 industries and 14 of 24 occupation categories experienced job growth. Most areas with negative changes had declines of less than -10%. Agriculture-related jobs decreased -5.2% at an industry level and -13.0% at an occupation level, to be expected at year’s end.

Employment Impact: Holiday Season

- **Increased transportation jobs.** Openings for transportation jobs increased significantly in November, with the industry seeing a positive change of 47.4% month-over-month. Jobs for drivers, pilots and transportation workers grew 31.4%, and Schneider National, a major trucking company, boosted its listings substantially. These increases are likely in anticipation of higher demand for freight transport during the holiday season.

U.S. Job Market Snapshot

Nationwide trends based on job openings listed on SimplyHired.com



Top Hiring Companies, Nationwide

RANK	COMPANY	JOB OPENINGS	M-o-M CHANGE	Y-o-Y CHANGE
1	US Air Force	148,877	4.3%	--
2	Schneider National	41,975	--	--
3	Pizza Hut	27,822	11.5%	-0.8%
4	Taco Bell	25,120	-5.3%	3.0%
5	Army National Guard	20,683	7.2%	--

For top hiring companies in specific metropolitan areas, see Top Hiring Companies by Metro

Local Market Outlook

HIGHLIGHTS

- Hiring remains steady in top metros.** Nearly all metros posted modest (under 10%) month-over-month increases in job openings this November. Six metros experienced decreases, including Salt Lake City with the greatest at -5.8%. All 50 metros had positive growth in October.
- 10+ metros now less competitive.** At least 11 metros across the country became better for job seekers in November, including Miami & Fort Lauderdale, Las Vegas, Birmingham, Cincinnati, Phoenix, Philadelphia, Raleigh & Durham, Columbus, Denver, Salt Lake City and West Palm Beach. Austin became more competitive.

Job Openings by Metro

Number of job openings listed on SimplyHired.com in the top 50 metropolitan areas

POPULATION RANK	METROPOLITAN AREA	JOB OPENINGS (M-o-M)	JOB OPENINGS (Y-o-Y)
1	New York (NY)	1.3%	-12.5%
2	Los Angeles (CA)	4.9%	1.5%
3	Chicago (IL)	3.0%	6.0%
4	Philadelphia (PA)	0.7%	4.3%
5	Dallas & Fort Worth (TX)	5.1%	16.2%
6	San Francisco Bay Area (CA)	2.7%	-1.8%
7	Boston (MA)	-0.3%	-2.6%
8	Washington, DC (DC)	2.3%	1.7%
9	Atlanta (GA)	0.4%	7.9%
10	Houston (TX)	1.3%	19.2%
11	Detroit (MI)	-0.8%	18.9%
12	Seattle & Tacoma (WA)	4.5%	7.9%
13	Phoenix (AZ)	3.5%	-0.5%
14	Tampa & St. Petersburg (FL)	2.9%	-1.6%
15	Minneapolis (MN)	0.6%	15.0%
16	Miami & Fort Lauderdale (FL)	5.2%	8.4%
17	Denver (CO)	3.3%	8.1%

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Job Openings by Metro continued from previous page

POPULATION RANK	METROPOLITAN AREA	JOB OPENINGS (M-o-M)	JOB OPENINGS (Y-o-Y)
18	Cleveland & Akron (OH)	0.6%	14.9%
19	Orlando (FL)	3.0%	4.2%
20	Sacramento (CA)	3.9%	8.8%
21	St. Louis (MO)	7.2%	6.8%
22	Portland (OR)	-0.6%	11.4%
23	Pittsburgh (PA)	1.4%	27.5%
24	Raleigh & Durham (NC)	5.4%	17.2%
25	Charlotte (NC)	3.0%	7.1%
26	Indianapolis (IN)	4.5%	21.0%
27	Baltimore (MD)	2.5%	6.4%
28	San Diego (CA)	1.7%	6.5%
29	Nashville (TN)	4.0%	27.4%
30	Hartford & New Haven (CT)	3.8%	3.1%
31	Kansas City (MO)	5.6%	18.8%
32	Columbus (OH)	1.2%	15.0%
33	Salt Lake City (UT)	-5.8%	36.5%
34	Milwaukee (WI)	1.3%	-1.8%
35	Cincinnati (OH)	3.6%	18.7%
36	San Antonio (TX)	2.1%	5.3%
37	Greenville (SC)	1.0%	11.0%
38	West Palm Beach (FL)	2.9%	18.4%
39	Birmingham (AL)	2.7%	16.5%
40	Las Vegas (NV)	2.2%	13.4%
41	Harrisburg (PA)	-0.3%	26.3%
42	Grand Rapids (MI)	5.1%	22.5%
43	Norfolk & Newport News (VA)	8.5%	18.1%
44	Oklahoma City (OK)	4.5%	27.9%
45	Albuquerque & Santa Fe (NM)	-0.2%	6.0%
46	Greensboro & Winston-Salem (NC)	5.1%	15.7%
47	Austin (TX)	0.2%	-0.8%
48	Louisville (KY)	4.9%	30.6%
49	Memphis (TN)	5.6%	25.6%
50	Jacksonville (FL)	1.5%	0.7%

Job Competition by Metro (ranked by Population)

Ratio of unemployed persons to job openings listed on SimplyHired.com in the top 50 metropolitan areas

POPULATION RANK	METROPOLITAN AREA	UNEMPLOYED PERSONS : JOB OPENINGS
1	New York (NY)	5 : 1
2	Los Angeles (CA)	6 : 1
3	Chicago (IL)	4 : 1
4	Philadelphia (PA)	3 : 1
5	Dallas & Fort Worth (TX)	3 : 1
6	San Francisco Bay Area (CA)	2 : 1
7	Boston (MA)	2 : 1
8	Washington, DC (DC)	1 : 1
9	Atlanta (GA)	3 : 1
10	Houston (TX)	3 : 1
11	Detroit (MI)	5 : 1
12	Seattle & Tacoma (WA)	3 : 1
13	Phoenix (AZ)	3 : 1
14	Tampa & St. Petersburg (FL)	4 : 1
15	Minneapolis (MN)	2 : 1
16	Miami & Fort Lauderdale (FL)	7 : 1
17	Denver (CO)	2 : 1
18	Cleveland & Akron (OH)	3 : 1
19	Orlando (FL)	5 : 1
20	Sacramento (CA)	6 : 1
21	St. Louis (MO)	4 : 1
22	Portland (OR)	3 : 1
23	Pittsburgh (PA)	2 : 1
24	Raleigh & Durham (NC)	2 : 1
25	Charlotte (NC)	3 : 1

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Job Competition by Metro continued from previous page

POPULATION RANK	METROPOLITAN AREA	UNEMPLOYED PERSONS : JOB OPENINGS
26	Indianapolis (IN)	3 : 1
27	Baltimore (MD)	2 : 1
28	San Diego (CA)	4 : 1
29	Nashville (TN)	3 : 1
30	Hartford & New Haven (CT)	3 : 1
31	Kansas City (MO)	3 : 1
32	Columbus (OH)	2 : 1
33	Salt Lake City (UT)	2 : 1
34	Milwaukee (WI)	2 : 1
35	Cincinnati (OH)	3 : 1
36	San Antonio (TX)	3 : 1
37	Greenville (SC)	4 : 1
38	West Palm Beach (FL)	1 : 1
39	Birmingham (AL)	3 : 1
40	Las Vegas (NV)	7 : 1
41	Harrisburg (PA)	3 : 1
42	Grand Rapids (MI)	4 : 1
43	Norfolk & Newport News (VA)	3 : 1
44	Oklahoma City (OK)	2 : 1
45	Albuquerque & Santa Fe (NM)	2 : 1
46	Greensboro & Winston-Salem (NC)	4 : 1
47	Austin (TX)	3 : 1
48	Louisville (KY)	3 : 1
49	Memphis (TN)	4 : 1
50	Jacksonville (FL)	4 : 1

Based on most recently available data from the Bureau of Labor Statistics and SimplyHired.com

Job Competition by Metro (ranked by Unemployment Ratio)

Ratio of unemployed persons to job openings listed on SimplyHired.com in the top 50 metropolitan areas

RANKING	CHANGE	METROPOLITAN AREA	UNEMPLOYED PERSONS : JOB OPENINGS
1		Miami & Fort Lauderdale (FL)	7 : 1
2		Las Vegas (NV)	7 : 1
3		Los Angeles (CA)	6 : 1
4		Sacramento (CA)	6 : 1
5	▲ 1	Orlando (FL)	5 : 1
6	▼ 1	Detroit (MI)	5 : 1
7		New York (NY)	5 : 1
8		Tampa & St. Petersburg (FL)	4 : 1
9	▲ 1	San Diego (CA)	4 : 1
10	▼ 1	Greensboro & Winston-Salem (NC)	4 : 1
11	▲ 2	Jacksonville (FL)	4 : 1
12	▼ 1	Grand Rapids (MI)	4 : 1
13	▲ 1	Chicago (IL)	4 : 1
14	▼ 2	Greenville (SC)	4 : 1
15		St. Louis (MO)	4 : 1
16		Memphis (TN)	4 : 1
17		Birmingham (AL)	3 : 1
18	▲ 3	Atlanta (GA)	3 : 1
19	▲ 1	Cincinnati (OH)	3 : 1
20	▼ 2	Phoenix (AZ)	3 : 1
21	▼ 2	Philadelphia (PA)	3 : 1
22	▲ 6	Louisville (KY)	3 : 1
23	▲ 1	San Antonio (TX)	3 : 1
24	▼ 1	Houston (TX)	3 : 1
25	▼ 3	Portland (OR)	3 : 1

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Job Competition by Metro continued from previous page

RANKING	CHANGE	METROPOLITAN AREA	UNEMPLOYED PERSONS : JOB OPENINGS
26	▼ 1	Charlotte (NC)	3 : 1
27	▼ 1	Cleveland & Akron (OH)	3 : 1
28	▲ 2	Indianapolis (IN)	3 : 1
29		Hartford & New Haven (CT)	3 : 1
30	▲ 4	Nashville (TN)	3 : 1
31		Kansas City (MO)	3 : 1
32	▲ 9	Austin (TX)	3 : 1
33	▲ 5	Dallas & Fort Worth (TX)	3 : 1
34	▼ 7	Harrisburg (PA)	3 : 1
35	▲ 1	Seattle & Tacoma (WA)	3 : 1
36	▼ 1	Norfolk & Newport News (VA)	3 : 1
37	▼ 5	Raleigh & Durham (NC)	2 : 1
38	▲ 1	Columbus (OH)	2 : 1
39	▼ 2	Denver (CO)	2 : 1
40		San Francisco Bay Area (CA)	2 : 1
41	▲ 2	Milwaukee (WI)	2 : 1
42		Pittsburgh (PA)	2 : 1
43	▼ 10	Salt Lake City (UT)	2 : 1
44	▲ 2	Albuquerque & Santa Fe (NM)	2 : 1
45	▼ 1	Minneapolis & St. Paul (MN)	2 : 1
46	▼ 1	Baltimore (MD)	2 : 1
47		Boston (MA)	2 : 1
48	▲ 1	Oklahoma City (OK)	2 : 1
49	▼ 1	West Palm Beach (FL)	1 : 1
50		Washington, DC (DC)	1 : 1

Based on most recently available data from the Bureau of Labor Statistics and SimplyHired.com

Industry and Occupation Outlook

HIGHLIGHTS

- More demand for community workers.** Openings for social workers, counselors and religious workers increased 86.0%, by far the largest for all occupation categories. The increase coincides with a 15.8% growth in non-profit jobs. Both are likely related to the greater focus placed on community initiatives during the holidays.
- Increased retail and automotive jobs.** Retail seasonal hiring continued to increase in November, up 12.8% month-over-month. Following the seasonally-affected transportation, non-profit and retail industries, the automotive industry also experienced a growth, up 10.7% from October.

Job Openings by Industry

Number of job openings listed on SimplyHired.com in each major industry

INDUSTRY	JOB OPENINGS (M-o-M)	JOB OPENINGS (Y-o-Y)
Agriculture	-5.2%	55.9%
Automotive	10.7%	36.0%
Construction	3.2%	31.0%
Education	3.0%	-7.2%
Financial Services	0.6%	0.6%
Government	9.3%	20.5%
Healthcare	2.1%	2.9%
Hospitality	1.0%	17.7%
Legal	3.6%	-16.5%
Manufacturing	0.2%	5.7%
Media	0.4%	-1.2%
Military	-9.4%	11.5%
Non-Profit	15.8%	42.4%
Real Estate	3.6%	6.8%
Retail	12.8%	115.4%
Technology	-0.9%	-24.5%
Transportation	47.4%	184.9%
Travel	2.5%	5.8%

Job Openings by Occupation Category

Number of job openings listed on SimplyHired.com in each major occupation category

OCCUPATION CATEGORY	JOB OPENINGS (M-o-M)	JOB OPENINGS (Y-o-Y)
Managers	0.2%	-5.0%
Human Resources Specialists, Compliance Officers and Business Operators	0.7%	13.1%
Financial Specialists and Accountants	3.6%	1.5%
Computer Engineers and Programmers	3.1%	-3.0%
Engineers (excluding Computer)	1.8%	-3.5%
Scientists, Social Scientists and Lab Techs	0.1%	73.4%
Doctors, Nurses, Therapists and Health Techs	4.3%	7.6%
Social Workers, Counselors and Religious Workers	86.0%	110.5%
Law Enforcement, Fire and Security	0.5%	-19.7%
Lawyers, Judges and Legal Support	4.0%	-27.8%
Office and Administrative Workers	-1.3%	-10.7%
Teachers, Librarians and Education Workers	-8.0%	32.8%
Journalists and Media Workers	3.1%	-14.2%
Cooks, Servers and Food Workers	-1.9%	9.0%
Personal Care and Services	-2.7%	17.0%
Retail Salespersons	-0.3%	-16.9%
Sales Representatives	-5.0%	41.1%
Installation, Maintenance and Repair Workers	0.0%	8.3%
Building and Groundskeepers	9.8%	25.1%
Farmers, Fishers and Forestry Workers	-13.0%	-31.1%
Manufacturing Workers	-4.2%	3.5%
Construction and Extraction Workers	-3.9%	-16.2%
Drivers, Pilots and Transportation Workers	31.4%	164.2%
Military Personnel	-1.1%	214.5%

Top Hiring Companies by Metro

HIGHLIGHTS

- **Companies slow hiring slightly.** The country's top employers slowed their hiring just slightly before year's end, with 36 of 125 company locations posting declines in job openings. Last month, only 31 of 125 had negative changes in job openings.
- **Air Force, Pizza Hut, Taco Bell hiring nationwide.** Three of the nation's top hiring organizations were top employers in nearly all of the most populous metros. The US Air Force, Pizza Hut and Taco Bell appeared on the top hiring companies list for all 25 metros except Miami & Fort Lauderdale.

Top Hiring Companies, 25 Major Metros

Top five companies with the most job openings listed on SimplyHired.com in 25 major metropolitan areas

Note: Parentheses after each company denote month-over-month change

Atlanta, GA

1. **US Air Force** - 2,163 jobs (42.9%)
2. **WellStar Health System** - 1,218 jobs (-1.7%)
3. **Northside Hospital** - 979 jobs (1.9%)
4. **IBM** - 711 jobs (-4.4%)
5. **Taco Bell** - 704 jobs (-6.2%)

Boston, MA

1. **US Air Force** - 4,925 jobs (42.9%)
2. **Staples** - 1,178 jobs (2.8%)
3. **Massachusetts General Hospital** - 1,001 jobs (27.7%)
4. **Harvard University** - 792 jobs (0.9%)
5. **Liberty Mutual** - 776 jobs (21.9%)

Charlotte, NC

1. **US Air Force** - 1,371 jobs (42.9%)
2. **Carolinas HealthCare System** - 1,026 jobs (13.2%)
3. **IBM** - 611 jobs (1.7%)
4. **Taco Bell** - 389 jobs (-6.0%)
5. **Bayada Nurses** - 379 jobs (5.0%)

Chicago, IL

1. **US Air Force** - 3,285 jobs (43.0%)
2. **Accenture** - 941 jobs (2.6%)
3. **HCR Manor Care** - 921 jobs (16.3%)
4. **Schneider National** - 819 jobs (179.6%)
5. **Walgreens** - 746 jobs (26.8%)

Cleveland, OH

1. **US Air Force** - 2,242 jobs (42.9%)
2. **IBM** - 609 jobs (0.2%)
3. **Taco Bell** - 526 jobs (-5.8%)
4. **Pizza Hut** - 443 jobs (-1.5%)
5. **HCR Manor Care** - 418 jobs (-5.1%)

Dallas and Fort Worth, TX

1. **US Air Force** - 2,242 jobs (43.3%)
2. **Texas Health Resources** - 1,509 jobs (4.7%)
3. **Schneider National** - 1,386 jobs (--)
4. **HCA** - 1,287 jobs (7.1%)
5. **Baylor Health Care** - 928 jobs (-12.7%)

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Denver, CO

1. **HealthONE** - 1,544 jobs (-4.0%)
2. **US Air Force** - 1,227 jobs (43.4%)
3. **Vail Resorts** - 969 jobs (-8.4%)
4. **HCA** - 956 jobs (8.1%)
5. **Schneider National** - 873 jobs (--)

Detroit, MI

1. **US Air Force** - 1,734 jobs (43.1%)
2. **General Motors** - 813 jobs (0.7%)
3. **St. John Health System** - 785 jobs (4.1%)
4. **Taco Bell** - 778 jobs (-6.2%)
5. **IBM** - 625 jobs (7.0%)

Houston, TX

1. **HCA** - 1,398 jobs (4.0%)
2. **US Air Force** - 1,172 jobs (43.0%)
3. **Taco Bell** - 738 jobs (-4.2%)
4. **IBM** - 608 jobs (-2.3%)
5. **HP** - 551 jobs (12.0%)

Los Angeles, CA

1. **Schneider National** - 3,718 jobs (--)
2. **US Air Force** - 2,934 jobs (43.9%)
3. **Staples** - 1,409 jobs (1.0%)
4. **Starbucks** - 1,224 jobs (-2.6%)
5. **Taco Bell** - 1,204 jobs (-5.6%)

Miami and Fort Lauderdale, FL

1. **HCA** - 870 jobs (6.0%)
2. **IBM** - 555 jobs (1.2%)
3. **Miami Dade College** - 532 jobs (3.0%)
4. **Baptist Health South Florida** - 454 jobs (5.6%)
5. **Memorial Healthcare** - 332 jobs (-22.4%)

Minneapolis and St. Paul, MN

1. **UnitedHealth Group** - 2,730 jobs (-6.8%)
2. **US Air Force** - 1,662 jobs (42.9%)
3. **IBM** - 636 jobs (-1.3%)
4. **Taco Bell** - 476 jobs (-8.6%)
5. **Pizza Hut** - 456 jobs (15.1%)

New York, NY

1. **US Air Force** - 8,718 jobs (4.3%)
2. **Staples** - 2,166 jobs (1.2%)
3. **Citigroup** - 1,530 jobs (4.9%)
4. **Schneider National** - 1,208 jobs (286.8%)
5. **Ernst & Young** - 1,133 jobs (0.7%)

Orlando, FL

1. **US Air Force** - 1,131 jobs (42.9%)
2. **HCA** - 665 jobs (3.5%)
3. **Adventist Health System** - 641 jobs (2.4%)
4. **Lockheed Martin** - 591 jobs (68.6%)
5. **Florida Hospital** - 504 jobs (16.0%)

Philadelphia, PA

1. **US Air Force** - 4,723 jobs (42.9%)
2. **Genesis HealthCare** - 1,231 jobs (5.3%)
3. **Marten Transport** - 994 jobs (0.4%)
4. **HCR Manor Care** - 962 jobs (-1.7%)
5. **Staples** - 848 jobs (0.1%)

Phoenix, AZ

1. **Banner Health** - 2,561 jobs (14.3%)
2. **Schneider National** - 864 jobs (--)
3. **Taco Bell** - 821 jobs (-6.1%)
4. **US Air Force** - 728 jobs (43.9%)
5. **Honeywell International** - 659 jobs (-0.7%)

Pittsburgh, PA

1. **US Air Force** - 4,201 jobs (42.9%)
2. **PNC Financial Services** - 814 jobs (23.7%)
3. **West Penn Allegheny Health Systems** - 539 jobs (14.5%)
4. **Pizza Hut** - 380 jobs (0.8%)
5. **BNY Mellon** - 294 jobs (26.7%)

Portland, OR

1. **US Air Force** - 1,334 jobs (43.0%)
2. **Providence Health and Services** - 740 jobs (9.8%)
3. **Oregon Health & Science University** - 557 jobs (21.9%)
4. **Safeway** - 494 jobs (-2.1%)
5. **Schneider National** - 418 jobs (--)

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Raleigh & Durham, NC

1. **US Air Force** - 1,414 jobs (43.1%)
2. **WakeMed Health and Hospitals** - 955 jobs (18.9%)
3. **Duke University** - 712 jobs (-3.5%)
4. **Schneider National** - 485 jobs (-)
5. **Harris Teeter** - 277 jobs (-0.2%)

Sacramento, CA

1. **US Air Force** - 2,166 jobs (43.1%)
2. **Sutter Health** - 738 jobs (-10.7%)
3. **Schneider National** - 723 jobs (-)
4. **Catholic Healthcare West** - 678 jobs (10.6%)
5. **Taco Bell** - 559 jobs (-6.7%)

San Francisco Bay Area, CA

1. **eBay** - 1,962 jobs (-5.7%)
2. **US Air Force** - 1,884 jobs (43.5%)
3. **Schneider National** - 1,569 jobs (-)
4. **Apple** - 1,424 jobs (-3.9%)
5. **Cisco Systems** - 1,220 jobs (18.2%)

Seattle and Tacoma, WA

1. **Amazon.com** - 1,670 jobs (495.8%)
2. **US Air Force** - 1,564 jobs (43.1%)
3. **Providence Health and Services** - 1,070 jobs (-0.1%)
4. **University of Washington** - 937 jobs (1.0%)
5. **Virginia Mason Medical Center** - 789 jobs (-6.3%)

St. Louis, MO

1. **BJC Health** - 778 jobs (2.4%)
2. **US Air Force** - 431 jobs (43.1%)
3. **Pizza Hut** - 417 jobs (17.3%)
4. **Taco Bell** - 383 jobs (-6.0%)
5. **St. Anthony's Medical Center** - 342 jobs (-11.2%)

Tampa and St. Petersburg, FL

1. **HCA** - 1,558 jobs (12.6%)
2. **US Air Force** - 1,173 jobs (43.1%)
3. **BayCare Health System** - 644 jobs (7.1%)
4. **Lockheed Martin** - 373 jobs (45.6%)
5. **Taco Bell** - 352 jobs (-1.1%)

Washington, DC

1. **Valley Health** - 4,613 jobs (-5.1%)
2. **Lockheed Martin** - 4,128 jobs (48.6%)
3. **US Air Force** - 2,753 jobs (42.9%)
4. **Inova Health System** - 1,525 jobs (2.2%)
5. **CACI International** - 1,427 jobs (-0.7%)

Note: List only includes companies with 50 or more jobs available

About the U.S. Employment Outlook

The U.S. Employment Outlook is a monthly analysis and forecast of employment trends in the United States. These findings are based on monthly job seeker activity on SimplyHired.com, which aggregates millions of listings from over 30,000 employment sites, and data obtained from the Bureau of Labor Statistics. Some findings may be projected from recent historical data. Data may not be representative of all industries, occupations and/or metro areas. “Metropolitan Areas” in this report are the 50 most populous in the U.S., as ranked by the Nielsen Company’s Designated Market Area (DMA) list. “Occupation Categories” are derived from the Department of Labor’s O*NET database.

About Simply Hired

With over eight million job listings, Simply Hired (www.SimplyHired.com) is the world’s largest job search engine—25 times the size of the biggest job board. Servicing 17 million monthly users across 24 countries, the company powers jobs on over 25,000 network partner sites, including LinkedIn, CNNMoney, The Washington Post and Bloomberg Businessweek. Reaching passive as well as active candidates, the Simply Hired network delivers millions of targeted job applicants and boasts one of the lowest cost-per-hire rates in the industry. The company is based in Sunnyvale, California and is funded by Foundation Capital and IDG Ventures.

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