



UK Employment Outlook

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Press Contact:

Annie Barker

0208 432 4686

SimplyHiredUK@schwartzmsl.com

UK Nationwide and Regional Outlook

HIGHLIGHTS

- Job opportunities continue to rise in the UK.** “For the fourth consecutive month, the UK has experienced significant month-over-month increases in job vacancies. Our report finds 10.4% job gains nationwide in the past month with a 45.6% year-over-year increase,” said SimplyHired.co.uk CEO Gautam Godhwani.
- Wales experiences much-needed jobs boost.** Cities and towns across Wales experienced some of the highest month-over-month job gains in October. Swansea set this month’s record with a 21.1% increase in job vacancies, followed closely by Cardiff with a 17.7% increase.
- Strong jobs growth across the West Midlands.** Walsall and Wolverhampton led the West Midlands in job creation with a 15.6% and 15.0% increase in job vacancies, respectively. Cities throughout the region also demonstrated strong growth, with a 10.3% increase in Birmingham, an 11.1% increase in Coventry and a 6.4% increase in Dudley.

Job Vacancies, Nationwide

▲ **10.5%**
month-over-month
 (from September 2011)

▲ **45.6%**
year-over-year
 (from October 2010)

Job Vacancies by Regional Area (ranked by Population)

Number of job vacancies listed on SimplyHired.co.uk in the top 50 regional areas

POPULATION RANK	REGIONAL AREA	JOB VACANCIES (month-over-month)
1	London (ENG)	10.3%
2	Birmingham (ENG)	10.3%
3	Glasgow (SCT)	7.7%
4	Liverpool (ENG)	10.8%
5	Leeds (ENG)	16.5%
6	Sheffield (ENG)	13.1%
7	Edinburgh (SCT)	7.8%
8	Bristol (ENG)	9.2%
9	Manchester (ENG)	10.7%
10	Leicester (ENG)	15.7%
11	Coventry (ENG)	11.1%
12	Bradford (ENG)	12.5%
13	Cardiff (Wales)	17.7%
14	Belfast (NIR)	-4.3%
15	Newcastle upon Tyne (ENG)	13.6%
16	Stoke-on-Trent (ENG)	7.0%
17	Wolverhampton (ENG)	15.0%
18	Nottingham (ENG)	11.4%
19	Plymouth (ENG)	7.8%
20	Southampton (ENG)	11.1%
21	Reading (ENG)	15.8%
22	Derby (ENG)	10.6%
23	Aberdeen (SCT)	-13.4%
24	Dudley (ENG)	6.4%
25	Northampton (ENG)	12.1%

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Job vacancies by regional area continued from previous page

POPULATION RANK	REGIONAL AREA	JOB VACANCIES (month-over-month)
26	Portsmouth (ENG)	10.4%
27	Luton (ENG)	11.2%
28	Preston (ENG)	10.8%
29	Milton Keynes (ENG)	14.5%
30	Sunderland (ENG)	-1.9%
31	Norwich (ENG)	14.1%
32	Walsall (ENG)	15.6%
33	Swansea (Wales)	21.1%
34	Bournemouth (ENG)	10.6%
35	Southend-on-Sea (ENG)	11.2%
36	Swindon (ENG)	9.3%
37	Dundee (SCT)	9.9%
38	Huddersfield (ENG)	20.6%
39	Oxford (ENG)	14.6%
40	Blackpool (ENG)	3.1%
41	Bolton (ENG)	3.7%
42	Ipswich (ENG)	8.7%
43	Telford (ENG)	15.1%
44	York (ENG)	18.7%
45	Peterborough (ENG)	14.0%
46	Stockport (ENG)	13.3%
47	Brighton (ENG)	16.4%
48	Slough (ENG)	13.9%
49	Gloucester (ENG)	9.2%
50	Watford (ENG)	15.0%

About the UK Employment Outlook

The UK Employment Outlook is a monthly forecast and analysis of employment trends in the United Kingdom. These findings are based on monthly job seeker activity on SimplyHired.co.uk, which aggregates millions of listings from over 30,000 employment sites. Some findings may be projected from recent historical data. Data may not be representative of all industries, occupations and/or metro areas.

About Simply Hired

With over eight million job listings, Simply Hired (www.SimplyHired.co.uk) is the world's largest job search engine—25 times the size of the biggest job board. Servicing 15 million monthly users across 24 countries, the company powers jobs on over 25,000 network partner sites, including LinkedIn, CNNMoney, The Washington Post and Bloomberg Businessweek. Reaching passive as well as active candidates, the Simply Hired network delivers millions of targeted job applicants and boasts one of the lowest cost-per-hire rates in the industry. The company is based in Mountain View, California and is funded by Foundation Capital and IDG Ventures.

Contact Information

For questions, comments or more information related to this report, please contact:

Annie Barker

0208 432 4686

SimplyHiredUK@schwartzmsl.com

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