



# U.K. Employment Outlook

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# U.K. Nationwide and Regional Outlook

## HIGHLIGHTS

- **Britain experiences double-digit year-over-year job creation.** An increase in nationwide job vacancies of 16.7% year-over-year and 8.7% month-over-month gives job seekers another reason to celebrate this festive season.
- **High job gains in Sheffield.** Sheffield experienced double-digit job gains nearly every month of 2011, and continued that trend with a 22.4% growth, the highest month-over-month increase in the country.
- **Blackpool sees biggest jobs decline.** The cold December weather contributed to a 7.4% month-over-month drop in job vacancies in Blackpool, which is heavily reliant on tourism. In July, Blackpool experienced the highest month-over-month job gains at 25.4%.

## Job Vacancies, Nationwide

▲ **8.7%**  
**month-over-month**  
 (from October 2011)

▲ **16.7%**  
**year-over-year**  
 (from November 2010)

## Job Vacancies by Regional Area (ranked by Population)

Number of job vacancies listed on SimplyHired.co.uk in the top 50 regional areas

POPULATION RANK	REGIONAL AREA	JOB VACANCIES (month-over-month)
1	London (ENG)	9.2%
2	Birmingham (ENG)	13.4%
3	Glasgow (SCT)	7.2%
4	Liverpool (ENG)	4.6%
5	Leeds (ENG)	2.9%
6	Sheffield (ENG)	22.4%
7	Edinburgh (SCT)	16.4%
8	Bristol (ENG)	5.7%
9	Manchester (ENG)	11.4%
10	Leicester (ENG)	1.1%
11	Coventry (ENG)	10.2%
12	Bradford (ENG)	1.0%
13	Cardiff (Wales)	7.6%
14	Belfast (NIR)	11.5%
15	Newcastle upon Tyne (ENG)	11.0%
16	Stoke-on-Trent (ENG)	6.4%
17	Wolverhampton (ENG)	5.8%
18	Nottingham (ENG)	8.0%
19	Plymouth (ENG)	8.9%
20	Southampton (ENG)	1.7%
21	Reading (ENG)	8.1%
22	Derby (ENG)	14.6%
23	Aberdeen (SCT)	14.2%
24	Dudley (ENG)	10.2%
25	Northampton (ENG)	9.7%

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Job Vacancies by Regional Area continued from previous page

<b>POPULATION RANK</b>	<b>REGIONAL AREA</b>	<b>JOB VACANCIES (month-over-month)</b>
26	Portsmouth (ENG)	8.3%
27	Luton (ENG)	5.3%
28	Preston (ENG)	7.4%
29	Milton Keynes (ENG)	6.2%
30	Sunderland (ENG)	5.8%
31	Norwich (ENG)	8.5%
32	Walsall (ENG)	11.6%
33	Swansea (SCT)	10.4%
34	Bournemouth (ENG)	9.8%
35	Southend-on-Sea (ENG)	-2.1%
36	Swindon (ENG)	1.1%
37	Dundee (SCT)	16.5%
38	Huddersfield (ENG)	-5.3%
39	Oxford (ENG)	5.7%
40	Blackpool (ENG)	-7.4%
41	Bolton (ENG)	-3.5%
42	Ipswich (ENG)	7.9%
43	Telford (ENG)	4.0%
44	York (ENG)	-1.1%
45	Peterborough (ENG)	6.3%
46	Stockport (ENG)	14.4%
47	Brighton (ENG)	11.7%
48	Slough (ENG)	5.9%
49	Gloucester (ENG)	12.6%
50	Watford (ENG)	19.3%

## About the UK Employment Outlook

The UK Employment Outlook is a monthly forecast and analysis of employment trends in the United Kingdom. These findings are based on monthly job seeker activity on SimplyHired.co.uk, which aggregates millions of listings from over 30,000 employment sites. Some findings may be projected from recent historical data. Data may not be representative of all industries, occupations and/or metro areas.

## About Simply Hired

With over eight million job listings, Simply Hired ([www.simplyhired.co.uk](http://www.simplyhired.co.uk)) is the world's largest job search engine—25 times the size of the biggest job board. Servicing 17 million monthly users across 24 countries, the company powers jobs on over 25,000 network partner sites, including LinkedIn, CNNMoney, *The Washington Post* and Bloomberg Businessweek. Reaching passive as well as active candidates, the Simply Hired network delivers millions of targeted job applicants and boasts one of the lowest cost-per-hire rates in the industry. The company is based in Sunnyvale, California and is funded by Foundation Capital and IDG Ventures.

## Contact Information

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